

## How We Fund Our Purpose

African Bush Camps (ABC) is home to the authentic African safari experience, operating tented bush camps and lodges in Africa's heartlands, namely Botswana, Zambia, and Zimbabwe. ABC promotes and influences African safari travel on a global scale, all while focusing on conscious and impactful experiences.

The African Bush Camps Foundation (ABCF) is a non-profit organization that has been working alongside ABC since 2006. The Foundation operates in the areas in which ABC resides, and proactively partners with local communities and other organizations to support critical community empowerment, education, and conservation projects. In doing so, the Foundation facilitates human-wildlife coexistence and the protection of species and landscapes.

### Our Purpose

Our collective Purpose is to **Share and Conserve Africa, Together**. We believe that this mission most accurately reflects the symbiotic relationship that exists among Conservation, Communities, and Sustainability. Our model of positive impact is therefore based on these three intertwined and mutually supportive focus areas:

#### Conservation



We secure, protect, and restore large, connected landscapes and ecologically functioning ecosystems, enabling wildlife to move and thrive.

#### Community



We support communities living close to our camps by providing better education, empowering them with alternative livelihood opportunities, and celebrating their natural and cultural heritage.

#### Sustainability



We are committed to continually reducing our environmental footprint and to supporting local socio-economic development across our camps and business.

## Responsibilities and Funding

Sustainability is a conscious business responsibility and therefore falls under ABC. All Sustainability-related expenses, such as the reduction of the environmental footprint of our company, camps and lodges, as well as staff development, are business expenses borne by ABC.

Conservation and Community costs are the responsibility of the Foundation. ABCF generates income to support these projects from:

### ABC Bed Night Contributions:

ABC, from its own revenues, pays ABCF a bed night contribution of USD 10 per person per night for guests staying at any of the ABC camps.

- These contributions are predominately used to meet the administrative, marketing, and fundraising costs incurred in operating ABCF.
- The key benefit of having these administrative expenses covered by ABC is that 100% of all additional donations from guests, trade partners, or other contributors are spent directly on Community and Conservation projects.

### Community and Conservation Levy:

For every night a guest stays at an ABC camp, they pay a Community and Conservation Levy of USD 85.

- USD 60 is used to cover any national park entry fees, concession conservation fees, fishing licences and any other similar entry or access fees.
- USD 20 goes towards ABCF's positive impact projects.
- USD 5 is earmarked for Africa Change Makers (ACM). ACM is an industry initiative that enables us to have an impact beyond the immediate landscapes in which we operate.

More specifically, the individual charges vary as follows:

	NP ENTRY FEES, ETC*	ABCF IMPACT PROJECTS	ACM
INTERNATIONAL GUESTS	USD 60	USD 20	USD 5
SADC & LOCAL GUESTS	USD 40	USD 10	USD 5
CHILDREN AGES 7 - 15 (INTERNATIONAL)	USD 30	USD 10	USD 2.50
CHILDREN AGES 7 - 15 (SADC & LOCAL)	USD 20	USD 5	USD 2.50
CHILDREN AGES 0 - 6 (INT, SADC & LOCAL)	FREE	FREE	FREE

\*national park entry fees, concession conservation fees, fishing licences, and any other similar entry or access fees.

## Additional Donations

The remainder of ABCF's budget comes from donations from our loyal supporters, guests, and corporate and trade partners. These contributions come as both restricted and unrestricted funding and go directly towards our positive impact projects.

Our collective Purpose lies at the heart of everything we do. Each of our staff, from senior management to camp personnel, play an indispensable role in the success of our Foundation. We believe that Conservation-based tourism has a vital responsibility in sustaining thriving natural habitats and empowering local communities.

Thank You for Sharing and Conserving Africa, Together.