THE INDEXECTOR CONTRACTOR AFRICAN BUSH CAMPS FOUNDATION

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The past two years have taught us to be resilient. As a business, it gave us a moment to pause, reflect and re-examine who we are as an organisation. We have identified the critical parts of our ecosystem that need to be firmly in place to make our vision to share and conserve Africa together, a reality. We have been on a journey of re-aligning our foundation closer to our commercial business because that is a critical part of how we leave a lasting impact in the areas where we operate. We have found new rhythms and ways of working to reposition ourselves to work hand-in-hand.

We are proud to say that we have bounced back stronger, determined, focused, and more driven to get boots on the ground and actively drive sustainable change.

There are many impact stories that stand out as highlights for our foundation, but the biggest is the collective impact that we have made since 2006. Our foundation has enabled us to do more as a business over and above the bottom line. It is a powerful vehicle for change that brings everyone along on the journey.

CEO BEKS NDLOVU

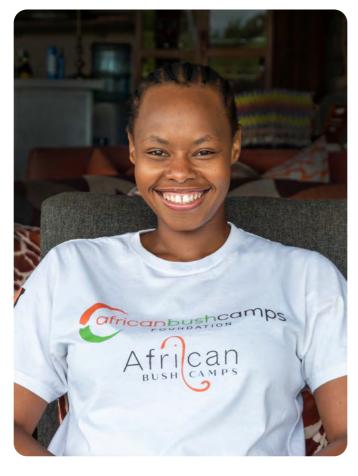


"A powerful vehicle for change that brings everyone along on the journey" Beks Ndlovu





COMMUNICATIONS & FUNDRAISING OFFICER



"Keep making progress" Koinonia Baloyi

We wrapped up 2022 with this quote by C.S. Lewis: "Progress means getting nearer to the place you want to be." This quote for me is one of the truest reflections of what the past 24 months have been for us at African Bush Camps Foundation: It's been making progress.

It's been learning to crawl, walk and run again after Covid, the lockdown restrictions, travel bans, and donor fatigue. It's been reassessing our focus and leaning back into our core as an organisation. We have realigned ourselves and our projects so we can make a lasting and sustainable difference and impact in the communities and areas near our camps.

Closing off 2022, I feel like we are nearer to the place we want to be.

This report is our love letter to ourselves, the ABC family, our donors and the communities we support. It's a reflection of how far we have come, an extension of our gratitude for the unwavering support we continue to receive and our encouragement to keep making progress.

AFRICAN BUSH CAMPS FOUNDATION - IMPACT IN 2022

1.4251

SHARING AND CONSERVING AFRICA, TOGETHER.



EDUCATION

- Supporting 707 learners and 27 teachers.
- Renovated 3 schools.
- Served 8990 meals to learners.
- Employed additional resources at our schools.

COMMUNITY EMPOWERMENT

- Supporting 3 female run skills projects.
- Built nurses' accommodation.
- Over 3000 patients were assisted at our clinic.
- Supporting 28 families through our community garden.

CONSERVATION

- 12,960 KGs of meat supplied to rangers to reduce quota hunting.
- 80 families supported by the ranger program.
- 35,000 KM and 4718 hours patrolled in Hwange National Park.

We define the ABC Way as sharing and conserving Africa, together. It involves taking true custodianship of the areas, wildlife, and people around our camps that we have been privileged enough to have under our care. This is the fundamental purpose behind the vision of our camps and our foundation, and it involves bringing others along with us on the journey.

Our mission is to partner with communities that are located near our camps to improve quality of life and achieve long-term conservation through programs focusing on: Education, Community Empowerment, and Conservation.

We have projects running in Zimbabwe, Zambia, and Botswana that focus on addressing challenges that include unemployment, food scarcity, poor education and healthcare infrastructure, low school attendance and dropouts due to financial constraints, wildlife poaching, and preserving natural resources.





OUR FOCUS AREAS

EDUCATION

Our Education focus area aims to improve the quality of learning facilities, provide access to education for the less fortunate, and offer learnership and job shadowing opportunities.

Deputy Head Mistress at Mambanje Primary School, Zimbabwe.

Simon Nyame: Community Leader at Maunga Village, Zambia.

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WITH EVERY NIGHT YOU STAY WITH AFRICAN BUSH CAMPS, WE CONTRIBUTE USD 10 TOWARDS THE FOUNDATION'S OPERATIONAL COSTS, SO EVERY DONATION YOU MAKE WILL GO 100% TOWARDS THE INTENDED PROJECT.

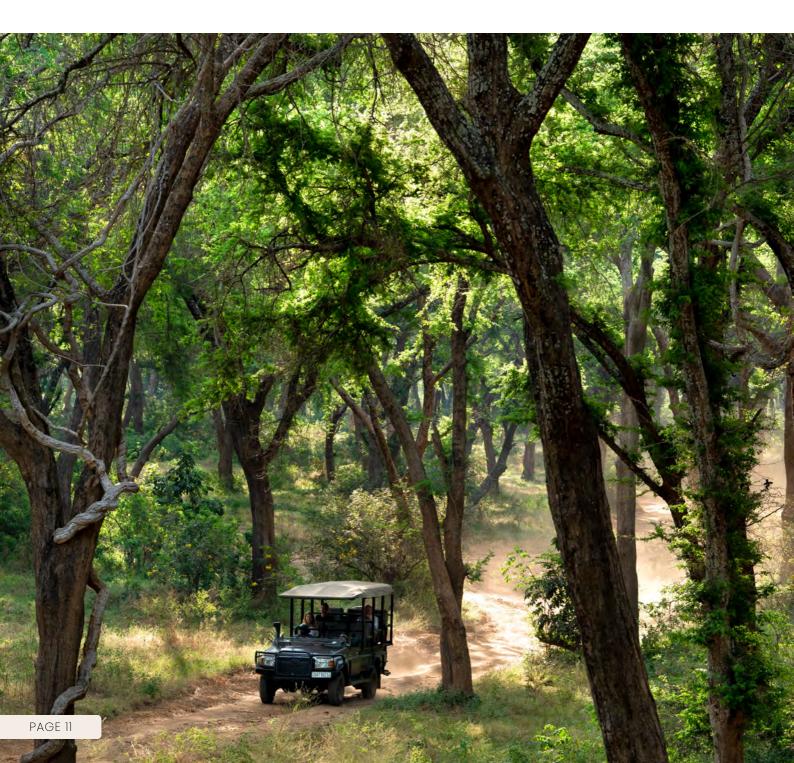


ZAMBIA

Affectionately known as one of Africa's best-kept secrets, Zambia offers a raw and authentic taste of true Africa. Off the beaten track, Zambia's charm lies in incredible views and rich scenery. Victoria Falls, referred to as the strikingly beautiful "Smoke that Thunders", is definitely not to be missed here – the sheer magnitude of this natural wonder is simply awe-inspiring.

The rich and diverse landscapes of this country are one of its biggest draws. The wilderness is notable for its considerable vastness of untouched areas, mountain highlands, deep rift valleys, wetlands and floodplains. Even the bigger territories of South Luangwa National Park are still relatively unexplored, so your senses will be heightened to the subtlest of movements while on safari.

Our foundation projects in Zambia aim to improve access to quality health care for the community and improve the quality of education.





MAUNGA CLINIC: COMMUNITY EMPOWERMENT IN ZAMBIA

The Maunga Clinic supports an average of 15 patients per day. It has played a crucial role in improving the health and well-being of the local community through its fully-equipped maternity ward, which offers delivery services and family planning for mothers in the communities. The clinic also provides general medical services, COVID-19 vaccinations, and outpatient services. Over the years, we have worked to ensure that the clinic can provide the community with medical support that would otherwise require them to travel over 20 km to the nearest medical facility.

In 2022, we built accommodation for medical personnel at the clinic. The three-bedroomed, solar-powered house will provide muchneeded housing for nurses and doctors working at the clinic and is located close to the clinic, allowing medical staff to be based in the community near the clinic.

The new accommodation will increase the resources and staff at the clinic, enabling us to deploy more nurses and doctors to the clinic. With an average of 15 patients assisted per day, we aim to reduce waiting times for treatment, offer additional medical services at the clinic, and help more patients daily with the availability of more staff.

We will continue to maintain and upgrade the clinic to ensure it meets the highest standards of resources, facilities, service delivery, and quality of medical services provided for the benefit of the Maunga community.

TOTAL SPENDING FOR 2022: \$51,500

MAUNGA PRIMARY SCHOOL: EDUCATION IN ZAMBIA

2022 has been an exciting and progressive year for us at Maunga Village as we shifted our focus to supporting the primary school after completing major renovations and improvements at the clinic.

Our core focus for our schools is to improve the pass rate, improve learning facilities, and increase the quality of education for learners.

We have partnered with Go2Africa to support Maunga Primary School as part of their Positive Impact Initiative. Through our partnership, we provided additional learning resources for the school by purchasing stationery packs for the learners and textbooks. We carried out much-needed renovations to the school fixing premises, the roof, building additional restroom facilities, and renovating the kitchen and the dining area.

The renovations to the kitchen and dining area have increased the school's capacity to feed its learners, and we are now able to provide two meals a day to over 200 students each school day. Students who must travel over 20 km on foot to get to school now have enough to eat during the day and can focus and concentrate in class. They are also protected from heavy rains and hot summer conditions throughout the year during mealtimes. The new vegetable garden at the school is providing additional meals and agricultural education, which students can practice and use at home to grow a vegetable garden that will support and feed their families.

The additional learning materials, textbooks, and stationery ensure that no students are left behind and they have all the tools they need for learning and writing. Our computer lab is now equipped with laptops and computers, and the computer literacy program being taught will ensure that our students are well-equipped to use and understand computers, as computer literacy is a critical tool for future employment and access to information. We can already see the impact of the work we have done at the school in the past 12 months, with the pass rate and student attendance increasing.

We are excited about our plans to build accommodation for the school teachers in 2023. Currently, 6 of the 13 teachers working at the school are living in one of the classrooms due to a shortage of housing in the village. Building teacher accommodation will ensure that we retain these teachers at the school. We aim to continue with the feeding program, as well as to provide sanitary products to the girls, so that none of them miss school due to no sanitary protection.

TOTAL SPENDING FOR 2022: \$30,700 TOTAL PROJECTED COSTS FOR 2023: \$167,900



BOTSWANA

Botswana is one of those rare places in the world that has the ability to leave an impression to last a lifetime. This is a place where you can wander freely through the endless landscapes, surrounded by exotic wildlife and feel a true connection to the country and its humbling people. The vast wilderness and changeable terrain in Botswana make it a haven for wildlife and one of Africa's most sought-after safari destinations. As national parks and private game reserves make up 40% of its fenceless territory, huge herds of game are able to roam freely across the contrasting landscapes. Botswana has the highest population of elephants in Africa, which frequently grace the natural pools of our Botswana safari camps and lodges.

Our foundation projects in Botswana aim to improve the quality of education by investing in local schools and enriching the communities at large through skills development and entrepreneurship programs.

KHWAI PRE-SCHOOL: EDUCATION IN BOTSWANA

The Khwai pre-school has been a muchneeded addition to the Khwai Community Area as the village did not previously have a pre-school for young children.

Through our partnership with the Khwai Private Reserve and Naletsana Foundation, we established this pre-school to provide early childhood development and education closer to home, without having to travel hours to nearby villages. The early development of these learners actively supports their growth and understanding, preparing them for the transition to primary school.

Over the years we have made much-needed improvements to the school infrastructure to create a safe, warm, bright, and vibrant learning environment that is well-equipped and suitable for young children. In 2022, our focus at the school was to enhance the infrastructure by building additional ablution blocks, installing a kitchen and dining area, fixing the flooring and furnishing the school. These upgrades are greatly contribute to creating a conducive learning environment. Our feeding program commenced at the school this year, providing daily meals for the learners, ensuring that they are well-fed and can stay in school for the full day. This has positively impacted their academic performance and ability to concentrate, as we have seen an increase in school attendance from 37 to 56 learners and a 90% progression rate to primary school.

Our focus for 2023 is to continue with the feeding scheme as well as infrastructure improvements at the school. The improvements will include replacing the flooring in the other classroom, repainting the walls, general maintenance, and new toys for the library. We also plan to maximize the school premises which will include extending the fence and rebuilding the jungle gym in a separate location which will create more space.

TOTAL SPENDING FOR 2022: \$21,200 TOTAL PROJECTED COSTS FOR 2023: \$25,000



Khwai Leadwood, Khwai, Botswana.

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Polite Chipembere: ABCF Project Officer in Mambanje, Zimbabwe. Spellings

Sylvia Zulu, our Thorntree Camp Manager has been involved with the foundation projects in Maunga Village since 2020.

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OUR FOCUS AREAS

COMMUNITY EMPOWERMENT

Our Community Empowerment focus area aims to implement practical and sustainable solutions that address challenges related to skills development and unemployment faced by our communities.

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FEMALE GUIDES: EDUCATION IN BOTSWANA

Our Female Guides program aims to develop female safari guides through skills training, mentorship, job shadowing, and rotations at African Bush Camps. The launch of our first cohort in November 2021 was the start of our goal to have 25 female guides in the safari industry by 2025. Previously, more than 90% of the safari guides in the region were male and less than 5% of women receive regular training and development to become safari guides.

Our Female Guides program is a two-year program that offers theory, practical, and on-the-job training at ABC camps to become a safari guide. Participants undergo four weeks of theory and four weeks of practical safari training with the African Guiding Academy and one week of Mokoro training before they start as trainee guides at ABC. The program provides professional experience in travel and tourism, as well as related fields such as hospitality. Through mentorship and personal relationships, we aim to boost their confidence and build a competent group of female safari guides.

We launched our second cohort of female guides in Botswana with a new intake of 3 guides in July 2022. Over the past few months, our female guides have been learning the ins and outs of the guiding industry and are becoming experts in critical skills in wildlife, conservation, safe practices, photography, natural history, tracking, communication and the mokoro.

We are launching our third cohort of female guides in Zambia in March 2023 and the fourth cohort in Botswana. The growth and expansion of the program to Zambia, represents a significant step towards developing female talent in a largely male-dominated industry. We have partnered with Butterfield & Robinson who will be sponsoring two female guides for the next three years.

We are hoping to see the launch of female guides in Zimbabwe in the coming years. This will complete our foundation's vision to have female guides in all three regions in which we operate and develop more female talent in our business and the safari industry as a whole.

TOTAL SPENDING FOR 2022: \$10,500 TOTAL PROJECTED COSTS FOR 2023: \$28,500

KACHIKAU PRIMARY SCHOOL DISABILITY UNIT: EDUCATION IN BOTSWANA

Kachikau Primary School Disability Unit provides schooling, accommodation, and daily meals to approximately 32 students with disabilities from villages in Chobe, Botswana. Our foundation has been actively investing in the school's infrastructure to ensure that the facilities are equipped to assist and support learners with special needs. We built wheelchair ramps and paved the walkways to improve accessibility and mobility for all learners, and constructed a communal dining shelter. The improvements have contributed to a more inclusive learning environment at the school and have reduced health and safety risks. The dining shelter is a multipurpose facility that has ample space for playing, physical exercise and socializing which is a critical part of learners' development at the school.

In 2022 we shifted our focus to helping 11 learners with Educational Psychological Assessment, which would allow them to graduate from the school. We partnered with a private institution certified by the government to fast-track the educational assessments for the students at Kachikau Primary School Disability Unit. This would allow them to complete the assessment and ultimately graduate from the school.

By providing learners with disabilities access to these assessments, we are empowering and equipping these learners, allowing them to graduate and further their education, which will improve their chances of finding employment opportunities. Learners progressing from the school allows us to take in more learners at Kachikau, increasing access to quality education and learning facilities for other learners with disabilities in the community.

In 2023 we will aim to renovate the school hostel and provide additional development support for the learners through life skills, empowerment lessons as well as physiotherapy sessions.

TOTAL PROJECTED COSTS FOR 2023: \$39,200



VUCHE VUCHE BASKET WEAVING PROJECT

The Vuche Vuche Basket Weaving Project aims to empower women from the local community through basket weaving. This initiative creates employment opportunities whilst displaying Botswana's heritage and culture through beautiful crafts. Baskets are for sale at ABC trading posts, and guests can visit Vuche Vuche to learn basket weaving and experience traditional dances.







ZIMBABWE

A beautiful landlocked country in southern Africa, Zimbabwe is a haven for intrepid travellers and adventurers alike. Despite its political past and challenges, Zimbabwe still remains the most extraordinary country, boasting dramatic landscapes under a perfect climate; its warm and friendly people; endless activities and some of the best wildlife encounters in the world. Boasting two world heritage sites, Victoria Falls and Mana Pools, there are endless corners of natural beauty to explore on your safari holiday in Zimbabwe.

Our foundation projects in Zimbabwe have a strong focus on conservation and mitigating human-wildlife conflict, as we aim to educate, empower and equip the communities living near the national park to co-exist with wildlife.

Somalisa Camp, Hwange National Park, Zimbabwe.

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THANDANANI

Thandanani, which means "love each other," is a local sewing group run by women in the community of Dete, in Hwange. They make beautiful African print placemats, bags, robes, travel wallets, and clothes. Everything they make is unique and made with love. Items are for sale at the ABC trading post in our camp.







MAMBANJE COMMUNITY GARDEN IN ZIMBABWE

Food scarcity and hunger remain massive challenges for many of the communities where we operate. The shortage of water, low levels of rainfall during the rainy season and poor soil conditions make the planting and harvesting of a variety of crops increasingly difficult for communities in the Hwange area.

Our community-run garden in Mambanja is equipping, empowering, and enabling the community to grow and produces crops that they can harvest to feed their families and sell to generate economic activities for themselves. The garden is well equipped with a solar-powered borehole which allows for an adequate water supply for the garden. The 28 families that are using the garden are collectively running it's upkeep.

The recent installation of drip irrigation in the garden is improving the flow of water to all of the beds in the garden which has increased the harvest and allows the community to sell additional products to make an income. The soil assessments and harvesting training that was done in 2022 at the garden identified the best crops that can grow in that soil and educated and empowered the community on how to make the best use of the garden by planting crops that will grow faster and healthier. This garden continues to add educational and economic benefits for the community through training and shifting their focus from subsistence farming to more commercial farming.

The garden is currently full of life with a mix of tomato, cabbage, peppers, beans and choumoellier. In 2023, we will be providing additional garden tools, seeds, and resources to assist and building a tool shed for the storage of the equipment.

TOTAL SPENDING FOR 2022: \$5,000 TOTAL PROJECTED COSTS FOR 2023: \$6,400



The Mambanje Primary school has been one of our passion projects for almost two decades. Only 2 and a half hours drive away from our first camp Somalisa in the Hwange National Park, it has been an integral part of the growth, development and building up of our foundation over the years. The Mambanje primary school is one of the projects that helped us shape our blueprint and vision to reach not only the communities near our camps but to venture into outlying, underdeveloped and underinvested communities to ensure that we are helping those who otherwise would not get assistance and support from other NGOs or safari camps nearby.

As a foundation, we have been actively investing in the educational development of learners in Mambanje through investing in the school and supporting the community at large with our community garden and intervention programs to mitigate human-wildlife conflict in the area.

The school rapidly deteriorated in 2019 when the Covid pandemic locked down schools and forced learners to learn online. Poor infrastructure maintenance and upkeep had a devastating impact on the school facilities with the classrooms falling apart, furniture getting damaged and the solar and borehole no longer functioning correctly.

This year we undertook the momentous task to renovate and restore the school to its former glory. Creating an environment at our schools that is conducive to learning is a critical building block towards the educational development of learners. We saw it fit to offer the 150 learners in Mambanje a school that they can be proud of, that they are motivated and excited to go to and that they can see and feel to be adding value to their lives and building their future. Over the past few months, we have made much-needed repairs to the roof, classroom walls and floors increasing the quality and safety at the school as well as buying desks, chairs, textbooks and stationery for the learners and classrooms. The ongoing improvements, coupled with reviving the feeding scheme have brought fresh energy back into the school that we haven't seen in years.

In 2023, repairs and maintenance will be done at the school including fixing the borehole and solar, the computer lab and network connectivity. We will renovate the teacher's accommodation to ensure that teachers are happy living and working at the school and that we can retain the teachers currently working there and have more capacity to house more teachers at the school.

TOTAL SPENDING FOR 2022: \$47,000 TOTAL PROJECTED COSTS FOR 2023: \$73,700



OUR FOCUS AREAS

CONSERVATION

Our Conservation focus area aims to improve human-wildlife co-existence, protect wildlife and livestock, and conserve wildlife and natural resources in our communities and national park.







ABCF PARTNERS WITH THE CONSERVATION WILDLIFE FUND TO HELP US ACHIEVE OUR CONSERVATION GOALS IN HWANGE, ZIMBABWE.

The Conservation Wildlife Fund is a collaborative group determined to give conservation the impact it deserves. Their purpose is to enable communities and wildlife to thrive, supporting authorities to deliver sustainable human-wildlife co-existence.

ABCF partners with CWF in to achieve our conservation goals in Hwange.

SUMMARY OF CONSERVATION EFFORTS IN HWANGE FOR 2022

- 1378 patrols
- 6318 hours spent patrolling
- 44,762km covered during patrols.
- 26 arrests.
- 725 traps and snares set.

ANNUAL STATS FOR 2022 SUPPLIED BY CWF

Richard Mutyambizi: Service team at our Somalisa Camps, Zimbabwe.

A HUMAN-WILDLIFE CONFLICT STORY SHARED BY RICHARD

atricanbushcamps

In communities like Mabale (Dete), we used to have incidents where lions were attacking livestock like cattle and goats. You would hear stories from members of the communities about how they have lost 7 cattle and 5 goats. But African Bush Camps Foundation intervened by erecting bomas which are tents that cover the cattle kraal so the lions cannot see the livestock inside.

African Bush Camps Foundation has reduced the human-wildlife conflict. Before this project, things were terrible in the community, and they were terrible for conservation because the community was planning to retaliate by killing wild animals with snares. The efforts done by the foundation are helping to teach the community that we can live peacefully while caring for wildlife and caring for our livestock.

Lawrence Simchembu: ABCF Project Officer in Mola, Zimbabwe.

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MANGWARA PRIMARY SCHOOL: EDUCATION IN ZIMBABWE



Mangwara primary school in the Mola region is one of the largest schools we support with an average of 300 learners from ECD to grade 7.

Over the past few years, we have made significant infrastructure investments in the school to ensure that learners have adequate facilities and resources. We built an additional classroom block, installed solar and a borehole for the school, purchased desks and chairs and textbooks to aid in the academic development of learners and to improve the school pass rate.

In 2022, we completed the installation of the septic tank and toilet system at the school, and for the first time, many of the learners at the school are using flushing toilets instead of the traditional squatting toilets. "Sometimes the things we take for granted are the greatest blessing to the next person! Most of us have used flush toilets our entire lives but for some people in Zimbabwe that still remains a dream. Children at Mangwara Primary school will be met with the surprise of flush toilets once schools open. Some have never used them, and it will be a whole new experience."-Senzeni Ellen Mhlanga ABCF Zimbabwe

We purchased additional textbooks, desks, and chairs for the school to support the increasing number of learners returning to school. Increasing the school's learning materials and resources helped to reduce the number of learners that are currently sharing learning materials and provide much-needed stationery to children who can't afford these resources and are missing school as a result.

Our next focus is to build additional classroom blocks at the school and renovate the teacher's accommodation. Building additional classrooms will allow for all the learners at the school to learn inside. Teachers will also be more comfortable in the accommodation, increasing motivation and morale as teachers will be happier where they work and live. This will also help us retain the teachers that are currently looking to transfer due to poor living conditions.

TOTAL SPENDING FOR 2022: \$12,500 TOTAL PROJECTED COSTS FOR 2023: \$137,400





One of the rooms at Nyamatusi camp, Zimbabwe.

MANA POOLS RANGER PROGRAM: CONSERVATION IN ZIMBABWE

Human-wildlife conflict and co-existence remain a critical part of our conservation efforts. The balance between protecting livestock, and the livelihoods of the community and protecting wildlife from poaching is key to advancing our conservation efforts in the national parks.

Our Ranger Program is actively supporting the antipoaching efforts in the Mana Pools National Park. We built an additional anti-poaching unit in 2021, which is giving the National Parks additional capacity. The unit is a fully equipped and resourced anti-poaching operation base. We also launched a Ranger Protein Supplement Program as part of our support for rangers and their families who live and co-exist alongside the wildlife in the parks. This program is providing an alternative source of protein which results in preserving wildlife by stopping the harvesting of animals in the parks.

In 2022, we completed the freezer storage project in Mana pools which will allow us to continue to provide meat rations to 80 rangers and their families in the area. Our ranger ration program is currently supplying 1080KG of beef meat to the community every month. With over 12,960KG of meat supplied to ranger families in 2022, we have actively contributed to the reduction of animal poaching in Mana Pools which will go a long way towards increasing the wildlife population in the area.

Our next focus is to continue with the ranger rations program and to increase our support for the antipoaching efforts in the area by adding additional antipoaching rangers in the area to boost operations and combat the rising wildlife crime in the National Parks.

TOTAL SPENDING FOR 2022: \$126,000 TOTAL PROJECTED COSTS FOR 2023: \$ 104,000







ABCF PARTNERS WITH THE BUMI HILLS ANTI-POACHING UNIT TO HELP US ACHIEVE OUR CONSERVATION GOALS IN MOLA, ZIMBABWE.

The Bumi Hills Anti-Poaching Unit is at the frontline of protecting Zimbabwe's threatened wildlife, on the shores of Lake Kariba & Bumi Hills. The Bumi Hills Foundation provides protection and conservation of African wildlife in Zimbabwe through dedicated antipoaching efforts, support of local communities in human-wildlife conflict, and wildlife research.

ABCF partners with Bumi Hills Anti-Poaching Unit, to achieve our conservation goals in Mola.

SUMMARY OF CONSERVATION EFFORTS IN MOLA FOR 2022.

- 440 patrols.
- 6835 hours spent patrolling.
- 22,927km covered during patrols.
- 89 verbal warnings issued.
- 21 arrests.
- 135 snares set.
- 235 nets set.
- 4 animals immobilized and treated.

ANNUAL STATS FOR 2022 SUPPLIED BY BHAPU

20,000 MEALS IN 2023

Hunger remains a massive crisis in Africa, with millions of children facing malnutrition and food insecurity.

According to Action Against Hunger, over the past 3 years, the population of undernourished people has grown to as many as 150 million people and nearly 10% of the world's population is affected by hunger.

We have seen the devastating impact of hunger at our schools daily, with many of our learners missing school, coming to school on an empty stomach and travelling over 20 km on foot to school. Learning, focusing and concentration is severely impacted as many of them are hungry.

ABCF FEEDING PROGRAMS IN ZIMBABWE, ZAMBIA, AND BOTSWANA

The African Bush Camps Foundation has feeding programs running in schools in Zimbabwe, Zambia, and Botswana. Our feeding programs are providing daily meals to learners to help them perform better in school, and we have served over 8000 meals in 2022.

Reviving our feeding programs post the Covid-19 has been one of the greatest highlights for us as a foundation as we have seen first-hand the tremendous benefit that this program has added to our schools, the learners, and the teachers. Our schools are at maximum attendance when the feeding programs are running in comparison to the low attendance we saw during Covid when the feeding programs were closed. Learners coming from poorer households are also more encouraged to come to school as that may be the only meal they eat that day. Our teachers are also more motivated and energized to teach as the learners are attending class, they are fully engaged, active, participating, and understanding the material they are being taught.

LAUNCHING OUR KHWAI PRE-SCHOOL FEEDING PROGRAM

The launch of the feeding program at Khwai Pre-school was an amazing experience for us as a foundation as the feeding program started to introduce nutritional meals into the diet of the pre-school learners. The drastic improvements that we saw in the overall health and digestive system of the learners was so significant, that we built additional ablution blocks at the school because the children were now having more regular bowel movements.

FEEDING PROGRAM DRIVE 2023

As a foundation, we are determined to do more through our feeding programs. This year we are running a feeding program drive to cater 20,000 meals for 2023. For as little as 10\$ a week or 50\$ a month, you can help us provide 2 daily meals to learners at our schools. Sign up to be a monthly donor today and help us feed our learners.





BACK TO SCHOOL WITH ABCF

Education is crucial for children as it provides them with the knowledge, skills, and values they need to succeed in life. It helps them develop critical thinking, problem-solving skills, and emotional intelligence. Education also opens up opportunities for children, such as better job prospects and a higher earning potential. It empowers them to make informed decisions and contribute positively to society.

The African Bush Camps Foundation understands that education is a fundamental human right that helps break the cycle of poverty and create a more equitable world. The Foundation has many projects running in Zimbabwe, Zambia, and Botswana with a strong focus on education. Many schools in these countries suffer from a shortage of educational resources, with 5 students sharing I textbook and some being sent home due to a lack of stationery. We understand the critical need to remove barriers to learning and ensure students have access to quality education. This is why ABCF embarked on a stationery drive at the end of 2022, which was aimed at raising 1000 stationery packs for learners in Zimbabwe, Botswana, and Zambia for the 2023 academic year, ensuring that no child is left behind.

This year, the African Bush Camps Foundation visited their educational projects in Zimbabwe, Zambia, and Botswana to hand over stationery packs to learners in the first month of the new academic year.

"We had such an exciting month at our schools in Zimbabwe, Zambia, and Botswana as we handed out the stationery packs to the learners in preparation for the 2023 school year. It warmed our hearts to see the learners so excited to have new stationery for school. Many of our kids are turned away from school because they don't have pencils and notebooks to use in class and the school doesn't have enough resources to support all the learners. We are really grateful for moments like these as a foundation where we together with our donors and partners can ensure that no learner gets left behind this year. - Koinonia Baloyi Communications and Fundraising officer ABCF

The "ululation" marks a moment of great cheer and celebration and watching parents dancing and cheering in celebration of what we have collectively done for their children this year with the back-to-school drive, engraves these small acts of kindness for us as little steps that make a huge impact.

Each learner received a stationery pack with notebooks, pencils, pens, crayons, a ruler and a sharpener. So often we take for granted being able to buy stationery for work and school but for many of these children, this is a first for them at the beginning of the school year to have something new to work with. Watching our safari guide Godwin from our Somalisa camp teaching the little ones how to use a sharpener by sharpening a stick, is such a powerful reminder of the impact we constantly strive to make in our schools: to educate and to empower our learners to succeed.

FEMALES IN SAFARI AT AFRICAN BUSH CAMPS

Females In Safari is a platform that showcases female empowerment in our business and in the tourism industry. From our camps in Zimbabwe, Zambia and Botswana that are managed and run by women to our Female Guides program and community empowerment projects that are supporting mothers and young girls, we are actively investing in the development of women in the areas of leadership, education, business and career development.

Sharing and conserving Africa, together is the cornerstone of our business. This philosophy constantly keeps us grounded in remembering that we can only grow and go further as a business when we are growing, working, developing, and building together. We are constantly striving to create a culture of inclusivity, diversity, and transformation in our business and to be an example in the tourism industry by promoting the development, progression, and inclusion of women in various roles, functions, and positions in our business and camps.

Through our Female Guides program that aims to develop 25 female guides by 2025 and our community empowerment projects that are investing in women run projects that generate economic activities for families through fashion, basket weaving, and jewellery, we are actively supporting what we believe to be a vital part of developing healthy and thriving communities and societies by investing in programs that give women a voice, skills development, ownership, and independence.





FEMALES IN SAFARI EVENT AT THORNTREE RIVER LODGE

On the 24th of October 2022, we hosted our first Females In Safari event at our Thorntree River Lodge in Zambia in partnership with our trading partner Elevate Destinations. Elevate Destinations focuses on driving benefit to destinations by encouraging visitors to connect and invest in the places where they travel. We hosted a career day for high school girls from the Believe Girls Club in Zambia. Believe Girls Foundation is an empowerment foundation that builds communities by empowering the young girl child with skills to enter adulthood confidently through access to higher education and by creating a forum where girls have an active role in their well-being. The Believe Girls Club spent the day with us in our camp learning about the various career opportunities available in the safari industry and learning from the amazing women that run our camps and what it takes to be a dynamic woman in the male-dominated safari industry.

Our panel of female speakers for the day included our Camp Manager, Assistant Camp Manager, Hostess, Head of Housekeeping, Foundation Ambassador, Chef, Beauty Therapist, Trainee Female Guide and our Foundation Fundraising and Communications Officer. The panel sharing about their various career experiences, highlights, professional advice and of course the significance of being a female in safari. As part of this event, we also gave back to our local foundation projects in the Maunga Village by donating care packs for new moms.

Zozibini Tunzi, the longest reigning Miss Universe from Africa, said: "I think the most important thing... is leadership. It's something that has been lacking in young women and girls for a very long time, not because we don't want to, but because of what society has labelled women to be. I think we are the most powerful beings in the world and that we should be given every opportunity." This statement is a strong call to action for businesses in the tourism industry and other sectors to endeavour to create space for leadership development amongst women because it remains a critical component for building strong organisations, work cultures, stable households, and enriched communities."

THE ANNUAL CECT SOCCER TOURNAMENT: A ROARING SUCCESS

The CECT soccer tournament is an annual sporting event hosted in the Chobe region in Botswana which brings together primary school learners from five villages in the area to participate in a fun-filled day of sports. The main objective of this event is to create a platform to inspire the youth in Botswana through sports and fitness.

The CECT soccer tournament formed part of the Independence Day celebration in Botswana on the 28th of September 2022. It was a full-day event with soccer matches played throughout the day in knock-out stages till the final round where a winning team/village was crowned the CECT soccer champions for 2022. We had 90 learners from the Satau, Parakarungu, Kachikau, Kavimba and Mabele villages participating in the event. There were over 200 spectators including parents, the local community, community leaders, and students from Kachikau Primary School and the disability unit at the school that ABCF supports. The local Chief came out to support the young soccer stars and took part in the prize-giving and medal handover to all the kids, coaches and the "man of the match" from each team.

The event was a great success and the atmosphere during the matches was electrifying. We are overwhelmed by the community's support and generous donors who went above and beyond to make this event a success.

Thank you to FNB Botswana for generously donating stationary packs to the learners who participated in the event. This donation of stationery packs to all the learners ensured that they had the necessary resources and learning materials for the last term of the school year. Sea Pride foods, one of our local vendors in Botswana, donated all the food and refreshments for the event. We are grateful for partners like Sea Pride Foods that believe in our vision to give back to communities where we operate and to go the extra mile to uplift the local communities. It is partnerships and doing business with companies like Sea Pride Foods that allow us to extend our reach and impact in Botswana.

OUR COLLABORATION WITH THE VUCHE VUCHE BASKET WEAVING PROJECT

The Vuche Vuche Basket Weaving Project which is based in Mabele aims to empower women from the local community through basket weaving. This initiative is creating employment opportunities whilst beautifully displaying Botswana's heritage and culture through crafts. ABCF has been supporting this project through the sale of their basket in our trading posts in camp. The ladies from Vuche Vuche supported the CECT soccer tournament by providing catering services. It was important for ABCF to incorporate the projects that we actively support in the Chobe Region as part of our efforts to mobilize and uplift the schools in the area. Vuche Vuche served a delicious breakfast and lunch to all our guests in attendance and the soccer teams.

CECT 2023

We are excited and hard at work planning for CECT 2023 where we will be including netball to the sports event.





Joseph Mopako, a guide at Linyanti, Botswana.

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MAUNGA PRIMARY SCHOOL: POSITIVE IMPACT INITIATIVE

Maunga village is a small community of about 50 households located less than an hour's drive from our Thorntree River Lodge in Livingstone, Zambia. The village is very remote with no running water, electricity, network, or cellphone reception, and has poor road infrastructure. The nearest town is about 20 km (12.2 miles) away from this village. As part of our mission at ABCF to partner with communities that are located near our camps, we have been supporting this village since we opened Thorntree River Lodge in 2017.

MAUNGA PRIMARY SCHOOL

The Maunga Primary School is the only primary school in the village and currently accommodates 177 learners from ECE to grade 7. The school has three teachers including the principal. To date, we have painted the nursery classroom and the ablution blocks, provided learning materials and textbooks, installed solar power and burglar bars for the computer lab, and fixed all the windows at the school.

ABCF has partnered with Go2Africa to support Maunga Primary School as part of their Positive Impact Initiative. Through our collaborative efforts, we aim to alleviate the following challenges identified at the school: Improve the school pass rate, improve learning facilities, and increase the quality of education for learners in Zambia.

"I can clearly remember a special moment when I was invited to plant a tree for the opening of Thorntree River Lodge in June 2017. I can imagine how tall that tree has grown after all these years. At Go2Africa, we now have the privilege of planting a symbolic tree by partnering with the African Bush Camps Foundation in yet another of their inspiring efforts to uplift and empower a local school."– Liesel van Zyl, Product Manager Go2Africa.

We aim to address the challenges identified at Maunga Primary School in three phases over the next few months:

Phase 1: Infrastructure improvements to the school which include making much-needed improvements to the classroom blocks, building additional ablution blocks, and providing learning materials and resources to learners at the school.

Phase 2: Addressing the nutrition challenges faced by learners through various feeding initiatives and agriculture programs at the school.

Phase 3: Increasing the teaching resources and support for learners at the school.

In April 2022, we kicked off phase 1 by upgrading the school step, roof, building and additional ablution block, renovating the kitchen, building a dining shelter and starting the school feeding garden.



ABCF is committed to improving the livelihoods of the communities surrounding our camps. Maunga Primary School is a prime example of our ongoing efforts to address and alleviate some of the pressing challenges these communities face.

"We are humbled and excited to grow our relationship, learning from each other on this journey, to positively impact the lives and well-being of rural communities living close to the lodges we send our clients. It is important for Go2Africa to provide travel opportunities that are responsible and meaningful. Maunga Primary School is a project that we hope will create lasting change that will echo through the generations. Much like the tree we planted, we want our relationship and our involvement to grow from strength to strength." – Liesel van Zyl, Product Manager Go2Africa.







ABCF ACTIVE DAY

Active Day is an annual fundraiser to raise funds for our Educational, Community Empowerment and Conservation projects in Zimbabwe, Zambia, and Botswana. Active Day was hosted in person, in camp and virtually on the 14th of May 2022. The funds raised went towards our Maunga Clinic, Kachikau Primary School Disability Unit, and our Ranger Program projects. Through this event, we aimed to drive more awareness about the work we are doing at ABCF and increase camp involvement in our foundation initiatives and events while raising funds for ABCF.

Our camp staff and guests from all over the world got active for 30 minutes to raise funds for ABCF.

"After a week of rehearsals, Active Day finally arrived. Everyone got involved and we danced the afternoon away and guests were very generous towards the cause." -TK, Somalisa Camp Manager, Zimbabwe.

Active Day 2022 was a massive success with over 300 people participating and an average of 7500 active minutes. This fun-filled day consisted of a 5KM run in Cape Town, yoga sessions in Johannesburg and Los Angeles and various activities in all our camps including traditional dancing, canoeing, a bush rush and volleyball.

ACTIVE DAY 2023

We are excited about Active Day 2023, and you can join us in all the fun and excitement at our in-person events, virtually or in one of our camps.





CREATING 'WOW' MOMENTS WITH ABC

The ABC Way is the DNA and attitude of our business. It is how we can make a more authentic connection with our guests to enhance their stay with us. It is how we can make an impact as a business in the communities near our camps while conserving the national parks where we operate.

The ABC Way is encompassed in three core pillars: our guest experience, our foundation, and our people. Through the guest experience, we aim to create 'WOW moments' by making guests feel at home, and a part of our family when they are staying with us and we annual stats for 2022 go out of our way to know our guests so we can tailor the experience to suit their needs and preferences. Our people are passionate, striving for excellence, quality, safety and caring for the land and its people. Through our foundation, we educate, develop, and empower communities and conserve the land.

The ABC Way is more than just an ideal, it is our way of life as a business, and it is engraved in everything we do together for our guests, our community, and our land. The ABC Way seeks to empower our staff and enable them to take ownership of their 'part' in the wheel. Without each other's support, we cannot deliver.

From our vibrant welcome songs, wild to wildly luxurious camps, the untamed wildlife, dedicated locally employed staff, and the impact we are making in the surrounding communities, the ABC Way is evident in every fibre of the guest's experience with us. This is how we make genuine and meaningful connections with our guests, building lasting relationships and friendships along the way.

Somalisa Camp, Hwange National Park, Zimbabwe.



THE POWER OF SOLAR FOR OUR CAMPS AND UNDERDEVELOPED COMMUNITIES

"13% of the world does not have access to electricity and 40% of the world does not have access to clean fuels for cooking" - Our World in Data.

With no municipal supply of electricity and the high cost of alternative energy, many rural communities in Botswana, Zambia and Zimbabwe rely on traditional methods like coal, fire, candles and paraffin for cooking, heating water, and providing light to the home. Our camps are in national parks or bordering communities like Khwai Village, Maunga Village and the Dete and Mola communities that do not have access to running water and are not connected to the national electricity grid. The lack of electricity in the home for day-to-day tasks like cooking and keeping the lights on is the same challenge faced in the schools we support. With no access to electricity, learners are learning in poorly lit classrooms, with no access to networks or computers at the school. Over the past 18 years, we have run our camps on alternative water and energy sources like boreholes and solar, which has allowed us to conserve the limited resources in the area. It is our way of respecting the land where our camps are based. The use of solar has the dual benefit of protecting the natural environment and eliminating the reliance on unpredictable governmentsupplied power.

SOLAR POWER IN OUR ABC CAMPS

We take extra care and pay specific detail to every element and component that goes into the designs of our rooms to supply the very best experience possible for guests with the lowest impact on the natural environment. Our camps are entirely off the grid and run on solar power. The Khwai Leadwood Camp in Botswana consists of 7 luxurious tents for quest accommodation as well as container structures that we use for offices, the back of the house, the laundry facility, etc. The solar panels have been constructed on top of the container structures so they can be well positioned in relation to where the sun rises and sets to take advantage of the most sunhours possible. The rooms are powered by the solar system which is why we are strategic concerning the amenities that are accessible and available in each room.

Around the camp, we make use of timers for the pool pump, cold room, freezer, and pathway lights to ensure that we don't run these throughout the day. Using gas stoves and ovens in the kitchen also keeps our energy use low. Our traditional nights in camp and pizza nights in the boma area allow us to cook and prepare meals outside on the fire, conserving energy that would be used to prepare meals indoors.

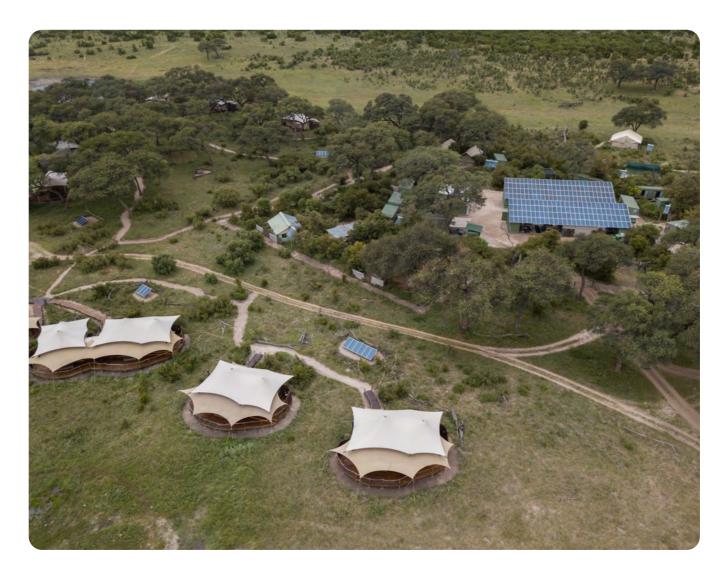
HOW OUR SOLAR SYSTEMS WORK.

The Khwai Leadwood Camp has 100 solar panels, a 50-kilowatt inverter and 2 x 60 kW lithium batteries. When the sun is up, the energy powers the solar panels and the power from the solar panels goes to the inverter.

The invertor serves 2 main functions: to power the entire camp during the day as well as to charge the 2 lithium batteries that are connected to the solar power which powers the camp at night. When the lithium batteries are fully charged, they can provide sufficient power to the entire camp for at least 2-3 days. This backup power allows the camp to be fully functional and operate even on those days when there is a sudden change in weather due to a passing cold front or rainfall.

The rainy season in Botswana is tricky as we can have heavy rainfall for several days at a time without any sunshine which makes it harder to rely on solar. Because of this, we have a 60-kilowatt diesel generator as a backup that we will run in camp to power and charge the 2 lithium batteries. Once the batteries are fully charged, the generator is switched back off.

The design of the rooms and our solar capacity allows us to operate off the grid efficiently and with no impact on the guest experience of our camps.



SOLAR POWER FOR OUR COMMUNITY PROJECTS

We have seen the benefit and success of running our camps using solar power time and time again, which is why it is a part of the blueprint for each new camp that we open and for the schools and community projects we support to ensure that they are equipped with solar power and have access to electricity.

OUR RESPONSIBILITY TOWARDS CONSERVING ENERGY

We believe that it is our responsibility as a business to educate our staff and guests on the ways in which we all can try to reduce our electricity use, save water, and recycle. We regularly do back-of-house tours for our guests where we walk them through how our camps run and operate, including our solar and water systems. This way, they can learn about how we are doing our part to preserve natural resources and take some of these learnings and practice them when they return home.

In 2022, we installed solar power at the Maunga Primary School. The school received a donation of computers from the local government, but could not use them because there is no electricity in the community and at the school. The installation of solar power allowed the school to finally make use of the computer which is providing critical computer literacy programs for the learners. This is one of the many ways that access to electricity is making a significant difference at our local schools.

"The kids were ecstatic; they could not wait to finally be able to touch a computer that they had only learnt about in theory. When they touched those keyboards, it was pure joy to see, one could not help but tear up. The benefit the computers will bring is that the kids will finally get to have computer lessons that include practical lessons which they didn't have before."-Sylvia Zulu, Thorntree River Lodge Camp Manager.

The installation of solar power at the Maunga Clinic is ensuring that the refrigerators at the clinic which are used to store medication and vaccines are constantly running to keep them sterile and prevent early expiration.

Our boreholes at the Mambanje community garden in Zimbabwe run on solar power. The solar-powered borehole runs off energy that is produced by the sun. The dry season in Zimbabwe, hot weather and sunny days allow us to use more environmentally friendly alternatives to running the borehole which is the primary water source for the garden.





Professor Benjamin Sovacool estimated that we would run out of water by 2040 unless drastic water-saving measurements and practices are implemented.

Climate change, annual changes in the season, and water availability in most regions where we operate play a significant role in water availability and how we can access and store the water needed for use in the camp.

Our camps in Botswana have an abundance of rain during the rainy season, which falls annually from November through to March, where we can expect an average of 650mm of rain per year. Heavy rainfalls, and in some regions flooding, allows us to use a well-point in that region. Whereas some regions in Zimbabwe can receive an average annual rainfall of 560mm compared to the 650mm of rain in Botswana over the same rainy season. Some regions in Zimbabwe are also arid, with fewer catchment areas for the rainwater to gather beside the natural waterholes in the national parks.

WHY DO WE USE BOREHOLES?

Animals in the national park depend on the water in the waterholes for survival, and we need a sustainable water source for our camps to operate in these regions. Because conservation is at the heart of what we do and ensures that we are preserving wildlife in the national park, we rely on alternative sources of water, like borehole water so we can access water for our camp operations without depleting the natural water supply in the watering hole.

SUPPORTING THE NATIONAL PARK BY USING BOREHOLE WATER IN OUR CAMPS

Borehole water is extracted from the water table (underground water in a specific area). This water is rainwater that has seeped into the ground over an extended period.

Instead of relying solely on rainwater that collects in waterholes, the use of borehole water in a region means we can access and use an alternative, underground natural resources without depleting the water supply above the ground. Furthermore, we can support the ecosystems in the national park during the dry season. Zimbabwe's dry season runs from April to October, which can also be very hot and dries up the waterholes quite quickly. Using boreholes allows us to pump additional water from the water table and use that water to replenish the waterholes in and around our camps for the wildlife to drink.

Investing in a borehole is already a massive leap forward towards implementing watersaving measures as we are running our camps on alternative sources of water and saving on an already scarce natural resource. Investing in a borehole is a lifelong investment because depending on the region where you are operating and the water table that you are extracting water from, you can have access to an unlimited supply of water. The benefits are not just environmental and conservational but also economical.

OUR SOLAR-POWERED BOREHOLES

Our investment in solar boreholes was largely driven by the regions where we operate and where our camps are specifically positioned. The solar-powered borehole runs off energy that is produced by the sun. The dry season in Zimbabwe, hot weather and sunny days allow us to use more environmentally friendly alternatives to running the borehole. A borehole can either run on electricity, gas, diesel, or solar energy. Using solar energy allows us to reduce our carbon emissions which has a huge advantage for the natural environment where we operate. The hot sunny days allow us to take full opportunity of solar energy that can run and power the borehole at maximum efficiency with little hassle. Depending on the type of solar system that you can have installed, some can still generate solar energy even on a cloudy and overcast day.

The cost of a borehole can range from 20,000\$ which covers the raw materials, drilling, piping, and storage tanks. The costs can increase based on the type and size of the borehole as well as how many solar panels are required (if it is a solar borehole) and where it is positioned (flat ground or on a hill).

We rely heavily on the insight, expertise, and guidance of solar and borehole companies in the area that will inspect, install, and do ongoing maintenance on our boreholes. They also provide training and guidance to our onsite camp maintenance team so they are equipped to take care of and fix minor issues on the system that might arise.



HOW THE SOLAR-POWERED BOREHOLES WORK

Before we build a borehole, we will identify the type of borehole we want and where it will be will located. The below example briefly explains how the solar-powered borehole works. The main components of the borehole are the submersible pump, the solar panels, and the JoJo tank.

First, we will drill a hole into the ground until we find the underground water source known as the water table (the upper surface of groundwater); locating the water source will help us determine where the borehole will be positioned and located. Once we have found the water table, we will set up the borehole, which will consist of the component above the ground; mainly the solar panels and the electric cable that runs solar energy to the submersible pump, as well as the pipes that carry water from the borehole to the JoJo tank. Underneath the ground is the submersible pipe that extracts the water from the water table.

When the sun is up, energy from the sun powers the solar panels, which converts solar energy into electric energy, the electric energy generated from the solar panels flows through the cables and powers the submersible pump in the water table. Powered by electric energy, the submersible pump will extract water from the water table that will flow up the water pipe and out of the ground. Once the water has been extracted from the ground, is it deposited into a JoJo tank/ storing tank.

The excess water that is extracted from the water table is also pumped into the waterholes so that there is sufficient water for animals to drink in the dry season.

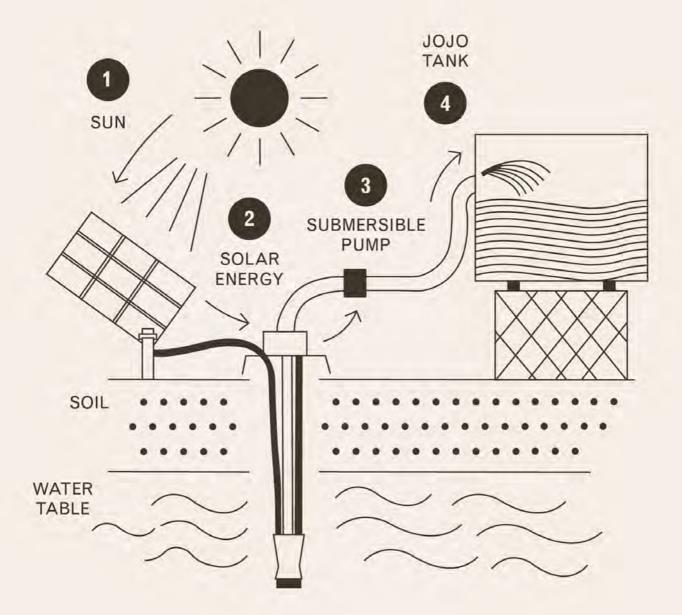


OUR RESPONSIBILITY TO THE ENVIRONMENT AND THE BIO ROCK SYSTEM

Our camps have recycling programs running to ensure there is little water wasted in the camps. Water that is extracted from our boreholes in camp passes through our water filtration system, which cleans and purifies the water to make it fit and safe for use and drinking in camp. The used water is later purified through our bio rock system, recycled, and sprayed back into nature which will support the growth of the plants and provides food for the wildlife in the parks.

Grey water which includes water from baths, sinks, washing machines and other appliances is very toxic to the environment. This water can contain various bacteria, salts and chlorine which is harmful to plants, and animals as it affects the health of the soil and the plants when it is fed back into the environment. As our camps are located in national parks, it is vital to ensure that by recycling water we are doing more than just saving water but that we also feeding back into the earth in the cleanest and safest way possible. This is why we use the Bio Rock system in our camps which is an innovative system that purifies wastewater.





Plastic is estimated to take over 400 years to decompose. Having plastic in our camps and our national parks poses a huge risk to the environment and wildlife. Reducing the amount of plastic in our camps will reduce the amount of plastic that can find its way into the parks and possibly be consumed by animals.

As a business, our commitment toward zero waste is to reduce the use of plastic in our camps by 50% by 2025. This requires us as a business to have an intentional and aggressive focus and a strategic approach to how we purchase, use, recycle and dispose of plastic containers, bottles, and wrappers in our camps.

OUR APPROACH TO REDUCING THE USE OF PLASTIC IN OUR CAMPS

On a single day, one guest consumed about 4 bottles of 500ml of plastic bottles. (2 litres a day). With an average stay in our camps of 6 nights per guest (50,000 bed nights a year) this is 200,000 plastic bottles per year. We have replaced single-use plastic bottles by providing guests with a reusable metal water bottle upon arrival which we refill when they need drinking water. We have moved to tinned sparking water instead of plastic bottled water and these tins are recycled after use. We are using biodegradable foam packing for takeaway meals. Our approach and commitment to having plastic-free camps and a zero plastic bottle policy is contributing to 200,000 fewer plastic bottles making their way to landfills and, in some areas, the national parks.

PLASTIC MANAGEMENT AT AFRICAN BUSH CAMPS

WP currently doing are research into innovative ways that will allow US to repurpose plastic. One of the methods that we are exploring is the process of compacting plastic into bricks. This process will play a huge role in supporting the work done by our foundation in the community because we can use these bricks to build schools and classrooms. We are already seeing the benefits of reusing plastic at one of our schools in Zimbabwe where we have built a kitchen using plastic bottles filled with river sand.

LESSONS WE HAVE LEARNT ON OUR JOURNEY

- It is important to know why reducing plastic usage matters to you and your organisation because that is what keeps you focused on chasing the goal till you achieve it.
- Set clear objectives and goals for what you want to do as an organisation. Don't be overwhelmed and try to achieve everything overnight, this is a long journey that will require doing smaller steps and building progress as you grow.
- Some solutions don't require you to reinvent the wheel, learn from your peers, research, and adopt processes and methods that have been tested and that you have seen work for other organisations and industries.

- Be flexible and keep trying. Not every solution will work for your organisation and the area where you are located, and this will require you to pivot and adjust till you find what works best for you and the problem you aim to address.
- Collaboration is key because change is not just a top-down or bottom-up approach, rather it will require everyone in the organisation to play their part, and to buy into the vision and heart of why it matters to use less plastic.
- Reach out to industry partners for advice and guidance. The work is more achievable when all of us are helping each other achieve the goal of zero plastic, saving and recycling water.

Our ABC camps are an extension of the community we support, through our camp staff and our foundation. Our camps are also an extension of the world through the guests from all over that visit us. By reducing the amount of plastic in our camps we hope to inspire our staff to do the same in their homes and their communities and for our guests to take these best practices home with them upon their return from Africa. When mindset changes, a change in behaviour will follow. By impacting those that are in direct contact with us, we can impact those that they are in contact with. We hope to inspire the next generation of new lodges and safari camps to be forward-thinking and innovative in their approach to using less plastic and managing their waste.



THE VUKANI GROUP PROJECT

The Vukani Group Project is a community of women who are making beautiful, handcrafted necklaces, bracelets, and napkin rings out of recycled magazines. This project takes items that we typically throw away and repurposes them into something beautiful. Items are for sale at the ABC trading post in our camp.

Any unused printed copies of this Impact Magazine will be donated to The Vukani Group and repurposed into handcrafted necklaces, bracelets, and napkin rings that will be sold at the ABC trading posts to support the project.





LOOKING AHEAD TO 2023

"What inspires me is seeing the difference we have made as an organisation in the short 18 years that we have existed. We have been seeing the transformation in the communities and wildlife areas that we support in real-time; we are not waiting for generations to see the difference; we are seeing the change unfold as we grow. The impact we have had in certain wildlife spaces and communities coupled with the difference that we have seen made by other organisations in areas where we may not be active, really gives me the energy and inspiration to say that "we can make a difference." And "we" is not just ABC, it is everyone we come across that we can influence to be a part of the journey." - Beks Ndlovu



We have an eventful year ahead of us and we are looking forward to embarking on our school renovations, building projects, continuing to train more female guides, supporting our community development projects, serving meals to learners, mitigating human-wildlife conflict and conserving wildlife in the national parks.

You can partner with us this year by visiting our projects during your stay with African Bush Camps, volunteering at our projects or donating towards any one of our projects.

HOW YOU CAN GET INVOLVED

CASH DONATION African Bush Camps Community Conservation Company Bank: Stanbic Bank Branch: Maun Branch Code: 064767 Swift Code: SBICBWGX Account number USD: 9060005217674 Account number EUR: 9060005217690 Address: Plot 22420, Matlapaneng Ward, Maun, Botswana

ONLINE DONATION GO TO Global Giving and seach for 'African Bush Camps Foundation' or scan the QR code below.



STAY IN-TOUCH

FOLLOW US ON SOCIAL MEDIA @africanbushcampsfoundation



Get in touch with me for more information: foundation@africanbushcamps.com

Koinonia Baloyi

Communications and Fundraising Officer



