

## AFRICAN BUSH CAMPS EMBRACES PREVENTATIVE MEASURES TO SAFEGUARD THE HEALTH OF SAFARI GUESTS AND STAFF

African-based safari company adheres to guidelines of World Health Organisation and country-specific requirements at luxury bush camps and lodges in Botswana, Zimbabwe, and Zambia

<u>African Bush Camps</u> (ABC) has taken significant steps to safeguard health at each of its 15 luxury tented bush camps and lodges in Botswana, Zimbabwe, and Zambia.

This includes instituting hygiene and preventative measures based on WHO guidelines, country-specific requirements, and its own creative initiatives to limit the transmission of COVID-19.

While all ABC destinations are currently in a "curl up" period, the company has continued to employ all its personnel at reduced hours and on a rotating schedule. The hygiene and preventative measures it has instituted will remain in place as they welcome guests back to the camps. A detailed overview of all preventative measures is linked here.

Key to ABC's efforts is the appointment of a trained Health Liaison Officer at each camp who will be responsible for the implementation of all COVID-19 procedures. These include twice-daily temperature checks for all staff and guests. Anyone found with an unduly high reading will be asked to be isolated on-site while they await guidance from their camp's Health Liaison Officer.

Vigilant personal hygiene is a top priority for ABC's staff. Among many implementations, all staff has been retrained in correct sanitisation and personal hygiene procedures; hand sanitiser and sanitary wipes have been placed throughout camps for guests' convenience; and staff will no longer welcome guests with a handshake, but with a traditional song and a big smile.

Moving forward, departing guests will be required to vacate their rooms by 8am to ensure time for deep cleaning and disinfection prior to the next arrival at 4pm. Each room will have a dedicated housekeeper to reduce staff movement in rooms.

Hosts and guides will wear facemasks when interacting with guests unless social distancing can be assured. Openair activities are considered relatively safe. Yet, as a preventative step, ABC will place limits of a maximum of six guests per game drive vehicle and six guests per guided walk, unless all guests are traveling together as a group. There will also be a limit of two guests per canoe.



"Our collective goal is to give our guests peace of mind so they can experience our bush camps and lodges safely and in immerse themselves in their adventures," said Beks Ndlovu, Founder of African Bush Camps. "We have learned so much in the pandemic. We have used the lockdown to make changes and educate our staff on the best way forward, and to protect themselves and our guests. We can't wait to welcome people to Africa again."

For those wanting to channel some of their wanderlust and begin planning their 2021 safari, African Bush Camps offers a 45 percent discount for travel from January through March 2021.

## The details:

- 3 Nights Minimum
- 3+ Night Rate: **USD380** night \$250 per person per (Save pppn) gu 6+ Night Rate: USD361 per person night (Save \$269 pppn) 9+ Night Rate: USD342 per person per night (Save up to \$288 pppn)
- Applicable to all new bookings
- No single supplement
- Special offers are not combinable with other special offers
- Camps included in the special: Somalisa, Somalisa Acacia, Somalisa Expeditions, Bumi Hills, Khwai Bush Camp, Khwai Leadwood, Linyanti Bush Camp and Linyanti Ebony.
- Camps excluded from this special: Nyamatusi, Nyamatusi Mahogany, Kanga Camp, Zambezi Expeditions, Thorntree River Lodge and Linyanti Expeditions.

For more information or to make reservations at any African Bush Camps destination, visit <a href="https://africanbushcamps.com/">https://africanbushcamps.com/</a>

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## **About African Bush Camps**

African Bush Camps (ABC) is a 100 percent owner-run, African-based safari company designed to delight adventure travelers with authentic safari experiences amid untamed wilderness across Botswana, Zimbabwe, and Zambia. Operations are always focused on the guests, with 15 luxury tented bush camps and lodges, offering seamless safari experiences with internal flights, food, drinks, and activities included. African Bush Camps promotes and influences travel to Africa on a global scale while operating with a strong focus on conservation, and an environmentally sustainable footprint that celebrates the culture of communities in the areas in which it operates.

The African Bush Camps Foundation is a nonprofit organisation focused on conservation, education, and empowerment for the communities that surround the company's camp locations. Launched in 2006, the <u>Foundation</u> operates through a multi-faceted partnership with the company, which donates USD10 to the Foundation for every bed night accommodated in each of its camps. All donations go directly to community-based development projects initiated by the Foundation. Since opening, the Foundation has spearheaded 72 community projects across Botswana, Zimbabwe, and Zambia; 42 of those projects are currently in operation under the Foundation's wing.



African Bush Camps was founded in 2006 by **Beks Ndlovu**, a professional safari guide born and raised in the village of Lupane on the outskirts of Hwange National Park in Zimbabwe. From the start of operations, Ndlovu's mission has been to operate a portfolio of luxury tented camps and lodges in Botswana, Zimbabwe, and Zambia that reincarnate the fantasy of 'Old Untouched Africa,' while treating guests to authentic and adventurous professional guide-led experiences and bespoke safaris that can only be found in the bush.