

## November 2017

## Ellie Bamber Announces African Bush Camps Foundation Ambassadorship

The African Bush Camps Foundation is honoured to be able to call British actress, Ellie Bamber, an Ambassador of the African Bush Camps Foundation.



Ellie spent time visiting and learning about the partnerships and initiatives with the communities we are working to empower during a visit to Zimbabwe in 2017. The visit inspired her to assist with raising awareness of our work through unique opportunities she has by connecting with and inspiring many people and fans of her work.

Ellie visited Somalisa Camp in the famous Hwange National Park, and home to the lineage and legacy Cecil the Lion. During her visit she leaned about our projects in the area including Community Empowerment, Conservation, Education and Community Infrastructure initiatives. Looking forward, Ellie will be working to run events and raise awareness in her endeavours around the world and will periodically return to Zimbabwe to visit the projects and see their progress.

We are very excited to have Ellie on board with the African Bush Camps Foundation. She has said of the collaboration, "The thing that really resonated with me is the fact they are helping people and animals simultaneously. It's such a great cause and one I'm really passionate about."

African Bush Camps is a private, owner-run African-based safari company that speaks of the art of service and offers you an authentic safari experience in the untamed African wilderness. Focused on your experience as our guest, our professional guides and naturalist enthusiasts will be at hand to ensure your journey with African Bush Camps is the very best safari experience available.

African Bush Camps seeks to promote and influence travel to Africa on a global scale while operating with an environmentally sustainable footprint and an ethos that strives to empower local communities in the areas in which we operate, as well maintaining a strong focus on conservation.

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