



May 2017

African Bush Camps Scoops Two Wins at the We Are Africa Innovation Awards

African Bush Camps is delighted to announce that two of our own, **Beks Ndlovu** and **Yvonne Bahlangene**, were honoured with awards at the [We Are Africa Innovation awards](#) held in Cape Town on the 2nd of May 2017.



Beks Ndlovu, CEO of African Bush Camps, won the [Shape Africa](#) award. The award is dedicated to individuals with long standing and continual passion for the continent and the industry, one who has contributed to shaping positive perceptions of Africa as a brand for the future. We are thrilled that Beks' love and enthusiasm for responsible travel in Africa has been recognised by leaders in the industry. Beks has shown that he is not only a tour operator but a social entrepreneur and he is proving to be one of the most enterprising and inspiring players in the Tourism Industry, one who promotes and influences travel to Africa on a global scale.

Yvonne Bahlangene, African Bush Camps Guest Relations Officer and the African Bush Camps Foundation Brand Ambassador, won the [Rise Africa](#) award. The award recognises up and coming young stars making a mark in the African travel industry. This was a well-deserved win for Yvonne who uses her natural charisma to unravel a wilderness adventure that exceeds guests' expectations, and shows them the true spirit of Africa. Through her ambassadorship of the African Bush Camps Foundation, Yvonne paves the way for visitors to Africa to be a conduit toward prosperity and development for the continent and to help

us preserve our continents heritage. Yvonne is truly one of the next generation of trailblazers in the industry and we are very proud of her.

We would like to extend our heartfelt appreciation to the We Are Africa tribe members who voted for Beks and Yvonne, as well as our congratulations to the other nominees. It was an honour to be nominated beside such inspiring people in the industry.

African Bush Camps is a private, owner-run African-based safari company that speaks to the of the art of service and offers you an unforgettable journey through the untamed African wilderness. African Bush Camps was born out of a desire to reclaim the authentic safari experience. Beks Ndlovu, owner and CEO of African Bush Camps had a dream to create a portfolio of camps which not only reincarnated the fantasy of 'Old Untouched Africa' but also focused on the guest experience and the essence of a great safari- inspired and passionate guides.

African Bush Camps is committed to delivering on the guest experience through personalized guiding and hosting. Our camps are focused on the guest connection and allow for guests to experience the essence of a privately guided safari and a truly magical safari experience in Africa. All of our safari camps are uniquely and thoughtfully designed in the original style of comfortable tented safaris while maintaining a light environmental footprint. Our authentic camps boast of the art of service and above all fantastic unparalleled wildlife experiences and encounters to form a safari rich with adventure.

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