



November 2017

Design the Future

How can architecture become a mechanism for experiencing the adventure, magic and romance of a safari? You decide.

In collaboration with [Eleven Magazine](#), a heralded architecture, design and creative-lifestyle magazine, African Bush Camps is running a 'Design a Safari Camp' Competition.



African Bush Camps has partnered with Eleven Magazine for their eighth international architecture & design competition, 'Safari: Zimbabwe 2017'. The challenge calls on creatives from all around the world to design innovative concepts for a super sensory safari lodge in the heart of Matobo National Park.

Together with Eleven Magazine, we are asking people to enter this competition and inspire the design of a new type of safari lodge. One that is motivated by the principles of biomimicry, one which blends traditional wildlife adventure activities with new ones linked with culture, tradition and conservation, and one which allows our visitors to experience its unique context fully. We are looking for a *super sensory* safari lodge, the first one in the world, which uses design as a pivotal part of the experience.

In this challenge, we welcome creatives (professionals and/or students) to join in. We want you to imagine a Super Sensory Safari camp in all of its glory and contextualise the experience through architecture. Participants, who can compete individually or in a team of up to two people, are asked to register and submit their proposals, in the form of two digital A1 horizontal sheets and 500 words explanation text. The submission deadline is the 11th of January 2018, with winners announced in March. The lucky winners will be able to experience, first-hand, the unforgettable adventure of Zimbabwe by winning 2 places onto

African Bush Camps' Super Sensory Safari, located in the stunning Mana Pools National Park, Zimbabwe.

The jury panel features some of our favourite industry partners and friends, including [Derek Solomon](#), Animal Behaviour & Communication Specialist, Author and Private Guide; Debra Fox and Chris Browne, the owners of [Fox Browne Creative](#), our interior design gurus who have worked on our existing camps; [Rob Janisch](#), Biomimicry & Genius of Nature Expert and Private Guide as well as Charlene Hewat, CEO of Environment Africa. Beks Ndlovu, Founder and CEO of African Bush Camps, will also be on the jury panel, as well as the founders and editors of [Eleven Magazine](#), Andrea Verenini and Eloise Carr.

For this competition, we invite you to take an architectural safari into one of the wildest, most exciting and beautifully unique corners of Southern Africa: UNESCO's Matobo National Park in Zimbabwe. Through this competition we ask participants, "What does the safari lodge of the future look like?"

For more information on the Safari: Zimbabwe 2017 challenge, please [click here](#)

African Bush Camps is a private, owner-run African-based safari company that speaks of the art of service and offers you an authentic safari experience in the untamed African wilderness. Focused on your experience as our guest, our professional guides and naturalist enthusiasts will be at hand to ensure your journey with African Bush Camps is the very best safari experience available. African Bush Camps seeks to promote and influence travel to Africa on a global scale while operating with an environmentally sustainable footprint and an ethos that strives to empower local communities in the areas in which we operate, as well maintaining a strong focus on conservation.

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